



TREASURE LAKE TIMES

Winter 2007
January, February, March

1 Treasure Lake Drive, Branson, MO 65616 (417)334-1040

Treasure Lake RV Resort Quarterly Newsletter

Annual Member's Meeting

Treasure Lake Member's met for their 2006 Annual Meeting for the second consecutive year at the Mansion America theater. Greg Jones was the master of ceremonies and he kept the session moving with humor and well focused barbs aimed at the Board Members sitting in the front row.

The sunny weather was warm and clear allowing easy access from the mostly level parking lot. A well done pictorial slide show flashed on the big stage screen greeting the attendees with current and historical memories. The attitudes were joyful and upbeat as friends renewed acquaintances and fellowshiped in the huge lobby. A sincere appreciation is expressed by all to the Mansion America Manager Larry Wilhite, and his staff for the use of their facilities.

Jones introduced the Board of Directors along with the General Manager and Supervisors that were in attendance. Progress reports were presented by the Board Members that chaired the various committees. Newly elected Board Members introduced were Charles Sullivan, Leland Curtright and Gary Ball.

The Mansion America staff and cast performed for the audience

(Continued—See MEETING Page 8)

Three Board Members Elected

Three Directors were elected each for a three year term from the six candidates listed on the ballot. New Directors are Charles Sullivan, Leland Curtright and Gary Ball.

Mr. Sullivan is a retired Certified Public Accountant residing in Van Buren, AR. He and wife Peggy are longtime members and frequent visitors to TL. Sullivan remarked that he is "looking forward to using some of his professional skills and experiences to assist with the development and implementing of a revised and upgraded financial system for the Club along with the conversion to a new computer software package."

Mr. Curtright is a retired Manager from the State of Missouri Parks and Recreation department where he served following a career in law enforcement. He and wife Bobbie live in Urbana, MO. Curtright wants to put his years of leadership in Park Management to work on building an improved TL. He stated strong family values as a priority.

Mr. Ball is retired as a Manager from the Missouri State Department of Health and Human services and he resides in Jefferson City, MO. Gary was an employee of TL for a year prior to being elected to the Board of Directors. Ball stated that he has "an interest in working to improve the process for developing the Club's rules while looking for ways to have better informed members."

Club Officers Elected

During a special called Board of Directors meeting following the Annual Meeting, the Board met for the purpose of electing Club officers which are:

Betty Nichols, President
Ron Landoll, Vice President
Leland Curtright, Secretary
Charles Sullivan, Treasurer

Board of Directors

The Board of Directors for 2006—2007 and their term of office are:

Melvin Pierce—2007 (Second Term)
Betty Nichols—2007 (First Term)
Ron Landoll—2007 (First Term)
Russell Aday—2008 (Second Term)
Charles Sullivan—2009 (First Term)
Leland Curtright—2009 (First Term)
Gary Ball—2009 (First Term)

Board Members are elected annually by the Voting Members of **TL**. The Club has seven Board Members with three positions being elected on two consecutive years and one position being elected on the third year. Board Members are elected for a three year term and may be elected for two consecutive terms. Following two consecutive terms on the Board, incumbents are not eligible to rerun for election until they have been off the Board for at least one year.

The Board or individual Directors may be contacted by using the internet and going to the Club's website at www.tlresort.com or by US mail sent to:
Treasure Lake RV Resort Camping Club, Inc.
1 Treasure Lake Drive
Branson, MO 65616

From the President

By Betty Nichols, Club President

Even with the high gas prices we had a great year. A beautiful summer was enjoyed at Treasure Lake, thanks to a great number of people, Employee's, Work-camper's, Volunteer's and Members. We have a busy year coming up. Many projects, activities, etc., are being planned and worked on as we move forward this winter.

Working and pulling together is how we get things done and done right. Our goal this year is to communicate with each other, sharing thoughts and helping each other to accomplish a happy and enjoyable environment for all. If you would, ask what you can do to help with a smile, building a bridge for friendship.

Employees are busy working to repair, deep clean, and beautify your Park. Remember to thank them for a job well done.

I would like to speak about the work of the Board.

1. Committee Chairs were appointed and elected.
2. Each Chairperson selected committee members to work with to complete the tasks set forth.
3. The Chairperson then brings committee recommendations to the Board work session and presents ideas to the Board for action.

We can really improve our Park if you will share your ideas with the Chairperson and committee members. Look for the names of each Committee Chairperson and Committee member, they will be posted in the glassed bulletin boards.

We are looking forward to great things this year.

General Manager Notes, *By Paulette Pearce, General Manager*

As we begin a new year, lets reflect on the past year. A major March storm did damage to all **TL** buildings and rental units. Gasoline prices were up causing most people to think that it would affect the occupancy on the park but fortunately, it did not. We actually had more people on park than in the past several years, especially during the Summer holidays which includes Memorial Day through Labor Day. **TL** is a great place to be on vacation.

The Phase 1 RV B-sites are being converted into RV A-sites by adding new sewer connections. The area is getting reworked and they will be reopened by Spring. The remaining 34-foot rental trailers located in Phase 4 have been taken off line and will be moved out of the Park. Sealed bids have been solicited for their removal. Due to the storm damage and natural deterioration, the cost of repairs and restoration seemed to be an unwise use of funds. The sites where they were located will be turned into RV A-sites.

For those who use the internet, the Club has a great website at www.tlresort.com. We routinely continue to improve and add information to the site. Check it out if you have not been there for a while. You can send a comment to the committees, look for RV's for sale, Activities calendar and much more. (*Continued—See General Manager, Page 5*)

Standing Committee Reports

Committees are elected by the Board to assist the General Manager in the planning and development of ideas or work projects planned for the Club. Committees are excellent methods for Members to become involved and to share their special expertise and interest to assist in the improvement of TL.

RV Sites Committee

Betty Nichols & Melvin Pierce, Co-Chairs

The RV Site Committee is busy working on a 5 year plan to upgrade existing sites into prime sites. We will plan what to do one year at a time.

At present time we are working on 21 RV B-sites in Phase 1 changing them into prime RV A-sites. To date the sites have been identified and retaining walls have been constructed to help accommodate the site to deal with the slope of the land and entry to street. The permits for all utilities should be in place after January 1, 2007. When sewer, water and electric utilities are installed, then computer drawings for each site will be completed and work will be started. The project should be completed by May 1, 2007. Concrete pads will be placed on the sites at a later date.

We are looking at 15 additional sites in Phase 1. To upgrade these sites they will need concrete pads, retaining walls and in some areas, water moved. This type of work will not need to be permitted.

We are also looking at other Phases to see what area we need to consider next. The Site Committee will be trying to get additional sites improved with 50 amp electrical, water and sewer placed for more convenient service and concrete pads and retaining walls where needed in the fiscal year 2007.

As you return to the park and see improvement in progress we ask for your patience, as sites will not be closed for a longer time than is absolutely necessary.

Finance Committee

Charles Sullivan, Chair

TL financials are among the highest priorities that I have for being a Board Member. I am pleased to report that the financial position of the Club is very solid and we intend to improve on the favorable position.

The elected committee is the Accounting Staff and the General Manager. We have worked with the Club's computer technical support person and the new software packaged being developed will contain the new method for accounting when we start the fiscal year February 1, 2007. *(Continued—Next Column)*

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The Board has set goals to have a method to account for cost of operations by departments which are profit centers. We will start with only a few of the basic departments that currently generate revenue and will spread the cost of operations proportionately over all departments including General Resort. This will be a tool to aid in planning and developing the Club's ongoing business plan.

We will continue to watch the investment portfolio closely so that the income will be maximized. A program was started in 2006 to move funds overnight from the main account to an interest bearing account. This proved very profitable to the Club. Some funds are in CDs which are scheduled for the best rate.

Due to the resignation by the Club's accountant, Paulette is looking to hire a Controller that will have accountability for the overall finances of the business. We believe this will be a key function for the future.

Storage Committee

Joe Humphrey, Co-Chairs

Preliminary plans are in the process of being developed for the revamping of the storage areas. The member's needs of permanent and temporary storage are the primary focus as we look at the redesigning of the storage areas. An engineering firm will survey the two lots, and will submit a plan that will make the existing areas more efficient. An initial proposal will be submitted to the board at their next meeting for their consideration.

TL is fortunate to have an outstanding management team of Paulette and Adam. They have spent considerable time and effort in planning the future of TL RV storage. Their initial plans and suggestions are the foundation of the proposal that will be submitted to the board at their January meeting.

**(Additional Committee Reports-
Continued—Page 5)**

TEXAS REUNION

Look for more information advertised in the Winter Texican Calendar of Events or on TL Website www.tlresort.com

The following information was read into the minutes of the October 27, 2006 Board Meeting. The same information was read at the Annual Members Meeting, October 28, 2006. This information is provided here as a means of informing all Treasure Lake Members of the action taken and the impacts that it has on the day-to-day operation of the Club.

October 26, 2006

ANNOUNCEMENT TO TREASURE LAKE MEMBERS

The Board of Directors received a letter from Treasure Lake Member, Mr. James McElroy with an attachment from his attorney dated October 16, 2006. Mr. McElroy's letter stated, "After receiving the opinion of our lawyer, we the owners are requesting the Board of Directors to correct the three items addressed in the attached letter to comply with our restrictions, bylaws, and State Statutes governing not for profit organizations."

The Board provided the letter with attachment to the Club's attorney and asked for his opinion and direction in the matter. The Club's attorney advised the Board that the opinions regarding the three complaints did address the narrow interpretation of the codes and he advised us that the corrections should be implemented.

The first complaint questioned whether the persons participating in the Owner's Membership Purchase Option Plan (OMPOP) are entitled to vote in Treasure Lake Member Election. Upon advice of the Club's attorney the ballots voted by OMPPOP members were removed from the list of eligible voters and were sealed and sent from the Election Trust directly to the Club's attorney without the results of the ballots being known.

The second complaint questioned if Article II Section F of the Restrictions were being adhered to regarding members who stay on park more than 21 days out of any thirty-day period. Upon advise from the Club's attorney, Article II Section F of the Restrictions will be followed.

The third complaint addressed the issue of the Bylaws being amending without a vote of the membership based on current law. The Club's attorney advised that future changes in the Bylaws should be on the approval of the membership and the Board concurs with this directive.

The Board of Directors has advised the General Manager to implement these changes effective November 1, 2006.

Sincerely,
Board of Directors

The following question and answer dialog is presented to inform each of you as Members as to the requirements that resulted from the Board's decisions regarding each matter.

OWNERS MEMBERSHIP PURCHASE OPTION PLAN (OMPOP)

Were the OMPPOP Members votes included in the 2006 Board of Directors election? No. The ballots voted by OMPPOP Members were removed and placed in a sealed envelope and mailed directly to the Club's Attorney and they will remain on file in his office. The results of those ballots remain unknown.

Will OMPPOP Members be able to vote in upcoming elections? The Board has given approval for the deeds to be issued to the OMPPOP Members and this process has started. OMPPOP members will continue to be billed \$200 for the next two years and then they will be billed for the normal annual membership dues. When all of their paper work has been completed then they will be able to vote.

CHANGES TO BYLAWS

How will changes to the Bylaws be made? Should a Bylaw change be needed, the Board will conduct a voting process whereby all the Voting Membership can vote on the specific proposed change.

How often is it likely that a change in the Bylaws will be required? The current Bylaws seem adequate to allow for proper management of the Club's business, therefore it is unlikely that changes will be needed.

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TIME OF STAY ON PARK - ARTICLE II OF THE RESTRICTIONS

Simply stated, what does the article mean? The article means that no individual is entitled to stay on the Park for more than 21 days out of any thirty-day period. When registering, a maximum of 14 days will be assigned. By checking out and checking back in and changing sites, individuals may stay an additional seven days for a maximum total of 21 days at one time. Individuals must then vacate the Park for at least nine days before they are entitled to an additional stay. Employees of the Park and their immediate families who live with them may stay full time on the Park but only in the designated employee area.

Will employees be able to stay on the park without leaving for nine days? Employees of the Park and their immediate families who live with them full time may stay on the Park without leaving for nine days. Employees may only stay in a designated employee area and they are not required to move. Employees are not allowed to have guests stay with them if the guests have been registered on the park and stayed on a site within the past nine days.

Will I be able to pay guest rate for nine days and stay on the Park more than 21 days out of a thirty-day period? No. Individuals, including members and their guests, who have been registered on the Park for 21 days out of any thirty-day period are required to be off the Park for at least nine days before registering to stay on the Park again.

If I have two memberships in my name can I use them to stay more than 21 days at a time? No.

If I own a membership and my spouse owns a membership, can we use both memberships to stay more than 21 days at a time? No.

If I belong to Coast to Coast or RPI, can I use these memberships to stay longer than 21 days? No. You cannot use Coast to Coast or RPI in any combination with a Treasure Lake Membership.

Do I have to change RV Phases after I check back in after I have stayed for 14 days? No, you do not have to change RV Phases but you do have to change sites, even if you stay only one day past 14 days.

What if my spouse or I get sick? Can I stay longer than 14 days on a site or longer than 21 days at a time? Not normally, but the Board has given the General Manager the authority to grant an exception for emergency illnesses. The exception will only be allowed in cases of a dire emergency with doctors written approval. Only reasonable time will be granted until other arrangements can be made. The General Manager will keep a list of members who are registered on Park that have volunteered to assist with relocating RVs for those who become suddenly ill.

General Manager—Cont' from Page 2

Work-camper positions are available on park for the upcoming season. Those interested should complete a Work-camper application form found on the website www.tlresort.com or call me, Paulette, on 417-332-2556 or 1-800-455-2961.

When your family and friends are thinking of purchasing a TL Membership from Treasure Lake, remember to complete a referral form in advance so that you can receive the \$100 referral fee when they purchase the membership. The form is available on www.tlresort.com or call Sales at 1-800-455-2961, ext. 62.

I am looking forward to a fantastic and exciting 2007. I'll see you in the Spring unless you come down this Winter. There will be a few Branson shows open and we will have the rentals open so you can leave your RV at home.

You will notice that this issue of the TREASURE LAKE TIMES Newsletter is quite different than normal. Generally, there would be more personal articles. We believe that most members want to know more about what is actually going on within the Club and that is why we are using this opportunity to pursue several options with regard to our Communication Process. You will see some communication changes when you come to the park and we hope you will give them a chance to work.

One of our goals is to communicate more often and with more specific details about what is actually happening and closer to the time that the events are taking place. We do want to hear back from you. We are changing the way we place information on the bulletin boards. We will install information centers at the Clubhouse and perhaps the Lodge. We will work to keep the information current and applicable.

The information that you receive during check-in should be more helpful to keeping you informed. We also know that we will save considerable dollars by the changes that we have planned.

Standing Committee Reports *(Continued From Page 3)*

Rentals Committee

Gary Ball, Chair

The Board of Directors approved at the December 15, 2006 meeting to decommission the 34-foot rental units in Phase 4 and to allocate the insurance monies for those units to maintenance efforts of the remaining rental units. The Park Manager is authorized to dispose of the 34-foot units and convert the area to sites.

In addition, the rental committee will be conducting a survey of local nightly rental rates to be used in reviewing rental rates for the upcoming season. Additional Owner volunteers are needed to round out the committee.

Should you want to work on this committee, please send your request to the General Manager.

Rules and Regulations Committee

Gary Ball, Chair

A new format was adopted along with some minimal rule revisions / consolidation at the December 15, 2006 Board meeting. This new format will make Park Rules and Regulations more uniform in their appearance, easier to track changes, as well as find applicable rules easily and in a timely manner. The committee is currently comprised of a representative from the Welcome Center, Security, and one Owner. Additional Owner volunteers with expertise in Rules and Regulations are needed to round out the committee. Should you want to work on this committee, please send your request to the General Manager.

Personnel Committee

Gary Ball, Chair

The Personnel Committee is working with the Park Manager in reviewing and developing job descriptions. Recruitment methods will also be reviewed to insure that TL is attracting the most qualified applicants.

Building and Grounds Committee

Ron Landoll, Chair

Extensive road repair work has been completed and plans are being made to identify the cost of a total chip and seal process for fiscal year 2007 budget.

Engineering work on the fence between the Club property and Forest Park is complete. Installation will begin on replacing the damaged fence as soon as other work around the Maintenance workshop has

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been completed. A combination diversion water channel is planned to keep large water volumes from running from the TL property to Forest Park property.

Additional plans are being reviewed for the upgrade or replacement of the Phase 1 bath house.

The work to repair the buildings following the March storm are essentially complete.

Several small fencing projects are planned but are waiting for other work to be completed so that all of the fences can be built at the same time. The projects include the horseshoe pit area and the Maintenance workshop areas.

Installation for additional lights have been approved for Phase 2 and for the Mini Golf Course.

The concept project to install an office, break room and toilet facilities in the Maintenance workshop has been approved. The sewer work for the project is approved and waiting on contractors.

Risk Management and Safety

Russell Aday, Chair

A committee has been formed to identify loss due to potential risk and to make recommendations for eliminating the situations prior to the event occurring. The committee will review current and future business practices and policies and procedures as well as the physical aspects of the property. Matters of Regulatory Compliance will be evaluated and required changes, if any are identified, will be recommended.

Safety of Members, guests and employees is a high priority. Special attention will be given to assist the General Manager in the assessment of safe work practices utilizing resource experts from the State and Local agencies and other individuals who are qualified. Emergency response plans and procedures will be reviewed and recommendations for upgrades will be made where appropriate.

Club Communications

Russell Aday, Chair

The primary focus of this committee is to work closely with the General Manager and her staff as they identify and develop Club communications in general. Most of the work will be done without much attention drawn to the activity but feed back will be solicited for methods to improve overall communications.

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Standing Committee Reports

(Continued—From Page 6)

Activities Committee

Leland Curtright, Chair

The Activities program has undergone some significant changes during the past year. We now have a great activities director, LeeAnne Reine who has dedicated herself to make our activities program at TL the very best possible, with the funds we have to work with.

We are putting together a committee to work with LeeAnne in developing more activities that appeal to a wider segment of our membership.

We are going to need more volunteers to help implement the new activities and make the present ones even better. So please consider helping out for a few hours when you are at TL. Just let the activities program know when you arrive and approximately how much time you can give.

LeeAnne has her own email address, activities@tlresort.com and is requesting that you the members submit your ideas for new programs or how to improve the present ones.

New Reservation Policy

90 days in advance for owners

60 days for guests of owners

30 days for Coast-to-Coast, RPI and their guests.

A one-night charge will be collected for a cancellation that occurs less than 48 hours prior to scheduled arrival.

A credit card is required to hold reservations.

Check By Phone Service

Tired of having to replace that lost check? Treasure Lake is now offering "Check by Phone". For a \$1.50 fee you can call Rusty at 1-800-455-2961, ext 5 between the hours of 7:00 A.M. to 3:00 P. M., Monday thru Friday. It will save on credit card interest and the chance of your check getting lost in the mail. Give it a try!!!!

Country Mart Discounts

The new Country Mart cards will be available in May. Members using these cards to make purchases will receive a discount on sale items and will also be helping the park. At the end of the year Country Mart returns a percentage of the sales to Treasure Lake to be used for the next year.

Activities Director Happenings

By LeeAnne, Activities Director

I can hardly wait for the Spring season to start although there is much to be done but we are working hard and fast to be ready. I got to meet many of you, the Members, this past year and I'm looking forward to getting to know more of you as we work and play together this coming season.

Leland Curtright is the Chairman of the Activities Committee and he and the other members are really exciting to work with. They have already been a great deal of help as we are making big plans for all of you. We will be looking for Work-campers and volunteers to help in almost everything we do. I find that the more people we get involved the more fun we all have, don't you agree?

"Spring Fling" is just around the corner and we are planning on having a real good turnout for it. We're not going to spend too much money on give away type items that most people already have too much of, but instead we are going to have activities that everyone can participate in.

Since I am relatively new to TL I haven't been as much a part of the past 25 years as most of you have but I am talking to lots of folks to get their ideas on what would make it a fun 25th Anniversary Party. If you have ideas I want to hear them. Remember you can contact me at activities@tlresort.com also.

We have a good band schedule lined up already and we are still working on it. Here is what we have so far

Apr 20-Kitchen Band	Jul 21-Country Lineman
Apr 21-Country Lineman	Aug 4-Knight Edition
Apr 28 -Midnight Riders	Aug 11-Midnight Riders
May 5-Knight Edition	Aug 17-Kitchen Band
May 18-Kitchen Band	Aug 18-Country Lineman
May 19-Country Lineman	Sep 1-Knight Edition
May 25-Relay for Life	Sep 15-Country Lineman
May 26-Midnight Riders	Sep 21-Kitchen Band
Jun 2-Knight Edition	Sep 22-Midnight Riders
Jun 15-kitchen Band	Oct 6-Knight Edition
Jun 16-Country Lineman	Oct 19-Kitchen Band
Jun 23-Midnight Riders	Oct 20-Country Lineman
Jul 4- Midnight Riders	Oct 27-Midnight Riders
Jul 14-Midnight Riders	Nov 3-Knight Edition
Jul 20-Kitchen Band	Nov 9-Kitchen Band
	Nov 10-Country Lineman
	End of Season

Remember, you can also look at the full Activities Calendar on www.tlresort.com. I am planning for a different method to communicate the event schedule so be looking for it when you come on park. I think you will like it and I hope it will be helpful to you

TREASURE LAKE RV RESORT
1 Treasure Lake Drive
Branson, MO 65616

Toll Free 1-800-455-2961

www.tlresort.com



Meeting—Cont' from Page 1

and it was well received by all who attended. The cost of using the theater was paid for by Members who purchased special rate \$10 tickets for the full productions. There was no charge for Members attending the meeting and the session was held with no significant direct cost to the Club.

Door prizes were once again provided by our friends and associates from the theaters and other businesses. The number of door prizes exceeded the previous year. All in all, the Annual Meeting went very well. Thank you to all who had a hand in making it a success.

PLEASE NOTE
WELCOME CENTER OFFICE WINTER HOURS
ARE
8 A.M. TO 5 P.M. DAILY

Financial Information

BUDGET THROUGH NOVEMBER 30, 2006

	2005	2006 Budget	2006 Actual to date
Income	\$2,354,413.64	\$2,729,100.00	\$2,487,883.07
Expenses	\$2,115,577.16	\$2,562,820.48	\$2,349,506.81
Difference \$	238,836.48	\$ 166,279.52	\$ 138,376.26