



February 9<sup>th</sup>, 2010

Treasure Lake RV Resort  
Attn: Resort Manager  
1 Treasure Lake Dr.  
Branson, MO 65616

## CONGRATULATIONS!!

Dear Resort Manager

**Treasure Lake RV Resort** has achieved the highest Resort Rating that a Coast to Coast affiliated resort can attain – **The Diamond W Award**. Treasure Lake RV Resort has attained a Coast's/Woodall's Rating of **5 Diamond "W"** in facilities and a **5 Diamond "W"** in recreation for the year 2009. Your resort is in a select group representing the top 5% of the total Coast to Coast system.

As you know, the Woodall's Representative Team raters were contracted to visit all Coast to Coast affiliated resorts to establish a meaningful and reliable "quality yardstick" for resorts in the Coast system.

Your investment in the physical development of your resort, personnel, recreation programs and maintenance is clearly reflected by these ratings. These ratings are not easy to attain – nor are they easy to keep. We truly appreciate your continued commitment. If you have questions about the program please contact your regional director.

The entire Coast to Coast management and staff, as well as Woodall's management, offer our congratulations on this superior achievement for your resort. We know this is a result of your continued commitment to hard work, attention to detail and the group efforts of owners, managers, and your entire staff.

Best wishes for your continued success. We here at Coast to Coast thank you for providing a quality experience for the entire Coast to Coast reciprocal use system.

Sincerely,

Bruce Hoster  
President  
303-728-7328

Doug Woods  
Eastern Regional Director  
National Sales Director  
404-394-0599

Eileen McKee  
Western Regional Director  
303-728-7429